Appl. No. 09/818,125

Amdt. Dated January 23, 2008

Reply to Office Action of November 28, 2007

Attorney Docket No. 81747.0191

Customer No. 26021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit:

3622

Examiner: Retta, Yehdega

In re application of:

Masahiro MINOWA Serial No.: 09/818.125

Confirmation No.: 8629 Filed: March 26, 2001

F--- METHOD CO

For: METHOD, COMPUTER PRODUCT AND NETWORK SYSTEM FOR RECEIVING

AND PLACEMENT PROCESSING OF ADVERTISING INFORMATION

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir

In response to the Final Office Action dated November 28, 2007, please amend the above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.